

2017

Annual Report



Foggy Bottom West End Village is a neighborhood nonprofit volunteer/membership organization in Washington, D.C., that provides services and social activities to help residents live independently for the long term.



As the Village hits its 5th year of operations as an organization, we are pleased to report that 2017 and the first half of 2018 have been highly successful from a financial and service-oriented standpoint. With a focus on strong operational and fiscal management, we have been able to continue providing the high level of service upon which our members, funders, and volunteers can rely.

Thanks to our donors and supporters, our fundraising efforts, including the Fall Harvest Festival gala and an annual appeal campaign in November, provided critical financial resources for operating expenses and future sustainability. In addition, our staff and volunteers continue to look creatively for ways to reduce cash expenses. We partner with other Villages to share best practices and leverage strengths in ways that benefit our members and the public at-large.

As we continue to grow our Village in membership and financial resources to maintain high-quality programs and meet our operational needs, please consider strengthening your support and commitment to help seniors remain in our neighborhood as they age. There are many ways to offer support, from giving your time as a volunteer to donating funds that help provide scholarships for low-income seniors.

We recognize our duty to be good stewards of the financial gifts and grants we receive, and we strive to ensure that every dollar makes the maximum impact. Your support truly does help us change lives and enhance the community we live in.

Sincerely,



Leigh Sempeles, Executive Director



Jane Selby, President of the Board



www.fbwevilalage.org



History | 2011 – 2017

2011

Initial meeting of community members to explore establishing a Village
Designated special project by Foggy Bottom Association (FBA) and ANC2A
Community survey showed overwhelming interest for membership and volunteerism

2012

Community meetings conducted
Initiated membership pledge drive
Received donations and in-kind services

2013

Incorporated in DC and applied for 501(c)(3) status
Foggy Bottom Defense and Improvement Fund provided \$40,000 for volunteer director/subsidy for reduced-fee memberships
\$100,000 Planned Unit Development funding received from George Washington University for office rent and furnishings
Executive Director hired, volunteers vetted and trained
FBWEV opened in October with more than 100 members and 50 volunteers

2014

FBWEV established offices at St. Paul's Parish
Received an additional \$20,000 for the Foggy Bottom Defense and Improvement Fund
Member satisfaction survey conducted with highly positive quantitative and qualitative results
IRS granted FBWEV 501(c)(3) status

2015

One of 20 villages in US selected for national Village study by University of California Berkeley
Annual membership goal reached (130 individual and household memberships)
\$35,000 raised from first fundraising gala event
\$10,000 grant received from local foundation to research the growing senior population issue of social isolation and additional funding received for reduced-fee memberships (\$4,000)
Established Founding Donor Campaign and Legacy Society
Award given to FBWEV President for promoting community and enhancing the neighborhood

2016

Completed Founding Donor campaign; significant contribution to reserve fund
Raised \$42,000 from our second fundraising gala event
Launched search for new Executive Director (hired in 2017)
More than one volunteer Member Service per day delivered
Members attend more than 220 Village programs
Applied for \$47,000 DC Office on Aging (DCOA) social isolation grant (awarded in 2017)

2017

Successfully implemented \$47,000 DC Office on Aging (DCOA) grant to expand the program to reduce social isolation and increase social engagement across all DC Villages
Raised more than \$43,000 from third fundraising event
Increased membership to 147 active members including 20 subsidized reduce-fee members receiving scholarships
Awarded \$71,000 grant from DC Office on Aging to create a series of online educational videos to build awareness of social isolation and provide tools on how to combat this growing issue
Awarded \$50,000 Planned Unit Development funding for Medical/Health Advocacy from Blake Real Estate

Volunteer Services



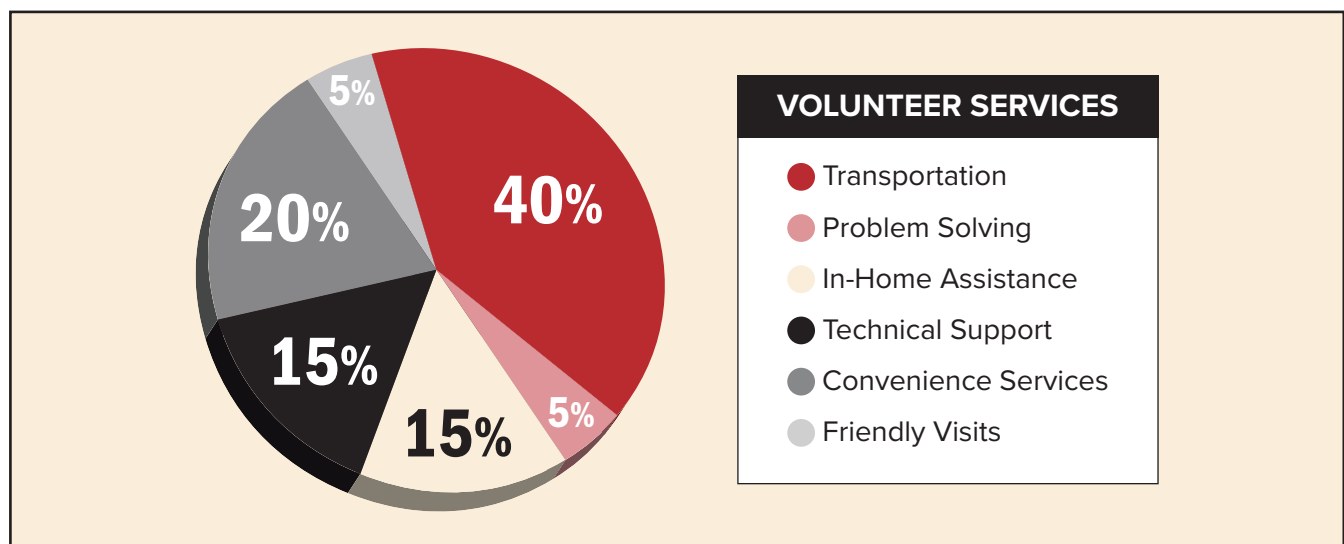
In 2017 Village members made approximately 350 service requests resulting in an estimated 380 hours of vetted volunteer service time. This averages out to one volunteer service to a member every day of the year.

Our volunteer services are a core element of the Village and a big incentive for members to join. Our programs, wellness session, lectures and other events also entice members. In 2017, more than 80 members were Standard Members who are eligible for volunteer services such as providing transportation, technology support, and household assistance. Social members are not eligible for services but both groups of members enjoy our educational, cultural and social programs.

About 85 per cent of all services provided occur during the weekday daytime hours. We are fortunate to have a large number of volunteers who are retirees and are available on weekdays. In addition, interns from the School Without Walls and students from The George Washington University provide technical assistance with computers and cell phones in the Village office.

Volunteers also make a valuable contribution to our operations and infrastructure. Volunteers staff our committees, provide administrative support in the office, plan programs and manage our fundraising events. Becoming a volunteer increases connection to our community while making a difference in the life of our members. Volunteers find getting to know and helping their neighbors both rewarding and enjoyable.

Sign up to volunteer by visiting our web site www.FBWEVillage.org. If you have the time, we have a volunteer assignment that will fit your schedule.



Mark Budd

is Volunteer of the Year



The Village is pleased to announce that **Mark Budd** has been named 2017's Volunteer of the Year. Mark is being honored for his significant contribution in providing Village members with much-needed transportation.

"For all of his driving services to take members to and from appointments, I'm so happy to recognize Mark as our volunteer of the year," Executive Director Leigh Sempeles said.

"Transportation is the number one requested member service in our Village, and also in most of the 300 Villages across the country," Leigh said. "Drivers like Mark help us in such a big way in meeting our members' needs and fulfilling our mission to help people age in place successfully. Plus, volunteer drivers report becoming friends with those they give rides to. It can be very rewarding for the driver and the member."

Mark, an Iowa native who has lived in the area for 11 years, started as a Village volunteer in February 2017.

"I enjoy visiting with the members who need a ride, and especially talking to longtime D.C. residents about their work experiences, how D.C. has changed and events of the day," Mark said.

Mark credits his mother with instilling a commitment to volunteer work. "My Mom worked full time as a nurse, raised four boys and always found time to help others with needs in my hometown of 3,500 people," he said.

In addition to his Village volunteering, Mark is a board member for The Columbia Residences condominiums, and spent the last three years planning and co-chairing his 50th college reunion at Concordia College in Moorhead Minnesota.

"In my free time, I enjoy playing golf, doing road trips to explore the east coast, spending time with my wife and family, and attending many D.C. educational and entertainment events," Mark said. "Retirement is my new full time job."

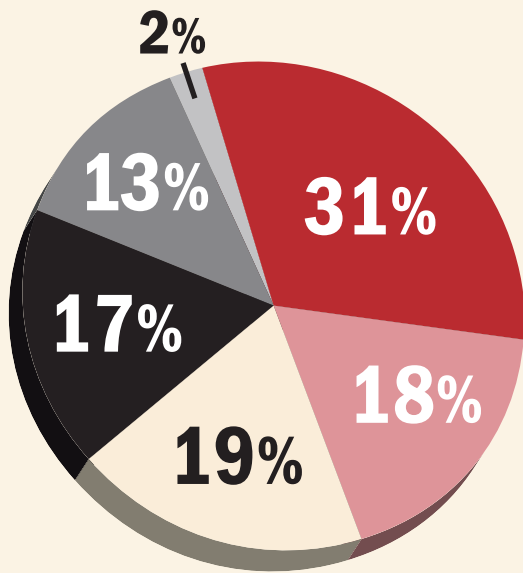
Mark and his wife Gita have been married for 40 years. They met in Chicago and both have graduate degrees in business. They both spent most of their careers as consultants in healthcare, Mark in information systems management and Gita in strategic planning. They have lived in St Louis, MO; Kalamazoo, MI; and Chicago. They don't have children, but are "parents" to two adorable Ragdoll cats.

In his volunteer role with the Village, Mark takes pride in arranging his schedule to make the trip as convenient as possible for the member.

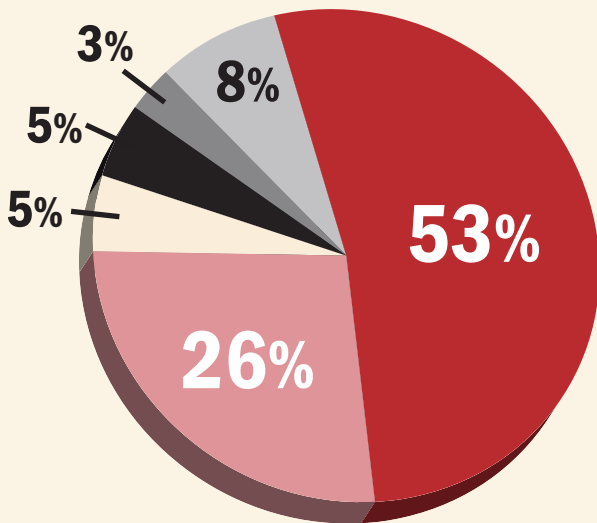
"I always try to do the little extra to make the ride efficient and productive," Mark said "Once while I was waiting for the return ride, I took the member's watch to a jewelry store to get a battery replaced."

Financial Overview

Financially the Village had another strong year. In 2017 the Village received a \$47,000 grant from the D.C. Office of Aging to fund our work on social isolation and \$50,000 PUD advance financing for medical/health advocacy. While very important for our members, these do not provide general budget support. Other donations reached \$35,000, and dues payments increased by \$6,000 to about \$81,000. Excluding expenses tied to the DCOA grant, Village expenditures rose by only about \$15,000 in 2017, even though we hired a new full-time Executive Director.



INCOME



EXPENDITURES



Statement of Activities,

JAN.- DEC. 2017 (cash basis)

INCOME		EXPENSES	
Member Dues	\$81,191	Personnel	\$103,582
DCOA Grant	\$47,114	Grant Expenses	\$51,464
PUD funding (restricted)	\$50,000	Accounting/insurance	\$10,132
Gala	\$46,404	Programs/Sevices	\$9,721
Other Donations	\$35,167	Development	\$4,789
Miscellaneous	\$4,805	Other expenses	\$15,818
Total Income	\$264,681	Total Expenses	\$195,506

Balance Sheet as of

DECEMBER 31, 2017

ASSETS		LIABILITIES/EQUITY	
Bank Accounts	\$319,260	Current Liabilities	\$0
Fixed Assets	\$10,167	Retained earnings	\$259,860
		Net Income	\$69,567
Total Assets	\$329,426	Total liabilities/equity	\$329,426

Programs 2017



During 2017, the Program Committee scheduled more than 235 programs tailored to meet our members' varied interests. Our health and wellness programs continue to be well received: The following are some of the health and wellness series offerings:

Before you have the Conversation about your Wishes

Strategies for Avoiding Hidden Sugars

Laughter Makes a Happy Heart

Why it's important to have a plan B

Tibetan Singing Bowls

Medication Safety

Finding Purpose and Passion in Aging

Why is Help a four letter word?

Foot Care as you get Older

Nutrition over 50

Super Foods

Waist Management

Annual Balance Screening

As part of our focus on health and wellness, the Village offers its members classes in Yoga, Meditation, Tai Chi and Qigong, and members can also participate in exercise classes at George Washington University.

During the year, our members discussed books, movies, and current events at scheduled events and during our weekly coffees. Special "behind the scenes" tours included the National Arboretum and the Department of the Interior. Happy Hour events, lunchtime dining and social gatherings provided many ways for members to build social connections, engage and have an enjoyable time.

Our premier events included an evening Cabaret: The Unbelievable Life and Music of Peggy Lee in March, the Village's third annual Ice Cream Social in August, and the fourth annual "Between the Holidays" pot luck dinner and singalong in December.

Our Program Committee continues to draw on our members' expertise and knowledge to enable us to host diverse and stimulating programs.

Third Annual Fundraising Event



The Village held its third annual fundraising event – Fall Harvest Festival – on October 2nd in the atrium at St. Paul's. C.B. Wooldridge was our decorator extraordinaire. More than 120 people attended the laughter and fun-filled event, which was a major financial success, netting \$43,000 which exceeded expectations.

The event was underwritten by EastBanc as our \$5,000 Presenting Sponsor, the generous support (between \$1,000 and \$4,999) of Barbara Kahlow, Sue Headlee and Jeff Reiman, Jane Scholz plus additional donations from 27 other individuals.

The highlight of the evening was former Village President Susan Haight presenting Ris Lacoste with the Village's first Torch Award for Community Spirit. The Village's Board established the Award in 2017 to honor individuals for their outstanding support and service to the Foggy Bottom/West End neighborhood. Ris was recognized for her years of generous support to the Village, the neighborhood and the greater DC community.

The event was chaired by Village President Jane Scholz and Board members Mary Bernstein, Leah Schroeder, John Seichter, Jane Selby and C.B. Wooldridge served on the Steering Committee. A cadre of 13 subcommittee volunteers supported them.

FY 2017 DC Office on Aging Grant



Building on an organizational project started in the spring of 2016 to assess and alleviate social isolation issues and concerns found within our membership, FBWE Village developed, pilot tested and implemented tools (i.e., surveys, questionnaires, guides) to identify seniors who are socially isolated, assess their needs and develop strategies to reduce their isolation. The plan included having up to sixty seniors from DC Villages participated in the pilot test. After the pilot test, a Toolkit was completed and distributed to all DC Villages for use with their members. In addition, training and technical support was provided by FBWE Village and Iona to those Villages to use these specific tools to address social isolation in their neighborhoods across all Wards.

ACCOMPLISHMENTS:

FBWE Village conducted outreach in collaboration with other DC Villages and Iona to obtain city-wide participation in this Project. Based on these outreach and communication efforts, staff and volunteers from 9 DC Villages interviewed a total of 55 members to pilot test a survey instrument and to learn about members' experiences with social connection, and with their Village. Members joined their Village to facilitate their aging in place, for opportunities for social connection, and to support their communities. Issues identified related to social isolation of Village members including 1) fear of future disability and dying alone 2) lack of planning for health crises and transitions (i.e., not having powers of attorney in place) and 3) members with varying levels of overall social engagement, and interest in and actual engagement in Village activities.

After the pilot test, the final finished product was developed and released at a Town Hall training event on September 26, 2017. The Toolkit including a pilot-tested Interview Guide, instructions and background information on loneliness and social isolation for all DC Villages to use with their members.

Presenters at the Town Hall included Peter Sacco, Senior Program Specialist dedicated to working on our DCOA grant, Susan B. Haight, FBWE Village board member, and our partners from Home Care Assistance (HCA) and Iona Senior Services (Iona). Dawn Seek, HCA's Director of Operations for the Maryland Region and Deborah Rubenstein, Iona's Director of Consultation, Care Management and Counseling, reviewed ways to prevent social isolation, the benefits of engagement, and how joining a Village provides for critically-important social connections.

Along with many of our Village members, more than 40 attendees participated in the Town Hall: staff and volunteers from DC Villages, government representatives from the Mayor's Office, Councilmember Jack Evans' Office, the DC Office on Aging (DCOA) and the Advisory Neighborhood Commission (ANC).

thank you!

to all of our donors

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\$10,000 & more

Barbara Kahlow

\$1,000 to \$5000

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From left: C.B Wooldridge, Susan B. Haight, Jane Scholz, Jane Selby, Lynnette Asselin, Carl Vacketta, Leigh Sempeles, Andrea Muto
Not shown: Myrna Fawcett, K. Burke Dillon, Leah Schroeder, Jean Manning, Mary Bernstein

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Leigh Sempeles

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